



2023 Junior Contests at the New England Convention Dairy Knowledge Challenge

This contest provides an opportunity for youth to demonstrate their dairy knowledge in competition against each other. Competition points are scored for correctly answering questions about the dairy industry and closely related areas.

**Contestants must register with the New England Office by October 15.
See enclosed registration form.**

Format

The dairy knowledge competition will be used to qualify individuals and teams for three competitions at the 2022 National Holstein Convention. Its format will feature three rounds, one based on each national contest.

- *Written Knowledge Exam* (Round 1) - Juniors answer 20 short-answer questions on a written quiz. The written test is taken by all dairy bowl contestants at the national level, but may be taken by others as well.
- *Dairy Bowl* (Round 2) - Juniors compete in teams of three or four, answering individual questions, followed by toss-up questions that either team may answer. There will be two rounds of Dairy Bowl. **All teams will be drawn from a hat.** There will be no state teams.
***States are invited to submit up to 100 questions to Nicole Fletcher for inclusion in the contest. Please list your sources so that the questions can be verified if needed.*
- *Dairy Jeopardy* (Round 3) - Juniors compete individually in a knowledge contest formatted after the popular game show.

Eligibility

Contestant must be a Junior member of the New England States Holstein Association.

Age Divisions: Ages are as of January 1, 2024 for national competition.

Junior:	9 to 15 years old
Senior:	16 to 21 years old

Entrants should indicate their preferred contest at the national level: Dairy Bowl or Dairy Jeopardy. The junior committee shall use results from the aggregate contest to choose junior and senior Dairy Bowl teams and contestants for junior, intermediate, and senior Dairy Jeopardy.

Source Material & Questions

The information used in this contest is based on data from various sources. Questions will cover a broad range of dairy related topics. While every effort is made to ensure the accuracy of contest information, the New England States Holstein Association cannot guarantee that errors or omissions will not occur.

Prepared Public Speaking

Contestants must register with the New England Office by October 15.
See enclosed registration form.

The goal of the New England Junior Prepared Public Speaking Contest is to develop the ability of junior members to express themselves in a public setting. Contestants may choose their own subject and use speeches previously prepared for 4-H or school contests, as long as the subject is Holstein or dairy industry related.

A draft of your speech must be submitted to Nicole Fletcher no later than October 15.

Eligibility

Contestant must be a Junior member of the New England States Holstein Association.

Procedures - Prepared Public Speaking

A contestant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation.

No visual aids will be allowed in this contest - this includes posters and costumes.

Age Divisions: Ages are as of January 1, 2024 for national competition.

Junior:	9 to 13 years old
Intermediate:	14 to 17 years old
Senior:	18 to 21 years old

Subject Matter

Contestants may choose any subject pertaining to Holstein cattle and the Holstein dairy industry. Current policies, affairs, and trends in the industry are suitable topics. You are encouraged to explore the role of Holsteins in various segments and aspects of the dairy industry.

Time Limit

Junior Division: Each speech shall be a minimum of 3 minutes and a maximum of 5 minutes.

Intermediate and Senior Divisions: Each speech shall be a minimum of 6 minutes and a maximum of 8 minutes.

*Contestants in all divisions will be allowed 5 minutes after their speech for questions by the judges.

Scoring

Content (30): Provides an adequate amount of information relating to topic with substantial message; material and information presented is factual, understood and well-researched; presented with a purpose to entertain, inform, persuade or obtain action

Composition (25): Speech is organized containing an introduction, body & conclusion with main points and transitions; correct sentence structure & proper language and grammar used; demonstrates creativity & originality; material presented developed by the speaker; skillful use of facts engaging the audience with examples, descriptions & analogies

Delivery (20): Style; develops a rapport with audience; easy to listen to and appealing presentation style; conveyance of thought & meaning; enthusiasm & conversational attitude; articulate, good use of emphasis & volume; confident poise & posture, makes eye contact and hand gestures used in good taste; personal appearance

Response to Questions (25): Demonstrates a comprehensive knowledge of subject matter; answers questions accurately and demonstrates originality; quickly organizes thoughts & expresses them clearly

Time Deductions (-20): Deductions of 20 points per minute will be made from the score of each judge for speeches that are under the time limit or over the time limit in length.

Folding Display Contest

**Contestants must register with the New England Office by October 15.
See enclosed registration form.**

The Folding Display Contest provides New England juniors with an opportunity to express a topic of their choice related to the dairy industry on a folding display board.

Eligibility

Contestant must be a Junior member of the New England States Holstein Association.

Age Divisions:

Junior - 9 to 13 years old as of January 1 in the year competing
Intermediate - 14 to 17 years old as of January 1 in the year competing
Senior - 18 to 21 years old as of January 1 in the year competing

Rules:

1. Folding displays may be entered in one of two categories, creative or scientific, within the contestant's age division.
2. Display boards may not exceed 4' x 4'. Fifteen points will be deducted from the total score for displays exceeding the size requirement.
3. Contestants must cite all works referenced on the back of their display board.
4. **Contestants may not enter display boards previously entered in national competition.**

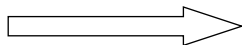
Scoring:

Content	30 pts.
Organization	30 pts.
Neatness	25 pts.
Originality	15 pts.

Awards

The first place winner in each age division will receive a cash prize of \$50.

Young Distinguished Junior Member & Distinguished Junior Member



YDJM and DJM

The New England Distinguished Junior Member contest is designed to recognize the accomplishments of juniors in three age divisions. Contestants will be judged on their entry book and an interview. Book and interview requirements vary by age division, but all contestants will use the Holstein USA National DJM or Young DJM contest guide as the basis for their New England contest entry book. While specific questions in the "Personal Views" section of the national DJM guide change from year to year, the overall requirements for an entry book remain the same. The 2024 application forms are available online at www.holsteinusa.com. Click on Juniors and then the appropriate contest in the sidebar. Rules and forms are in the upper right hand section of these contest pages.

**Contestants must register with the New England Office by October 15.
See enclosed registration form.**

Eligibility

Contestant must be a Junior member of the New England States Holstein Association.

<u>Division</u>	<u>Age Group</u>	<u>Application Requirements</u> <u>Holstein USA YDJM & DJM Application</u>
Jr Scrapbook Award \$50	9 - 13	Use YDJM Form A copy of your "Story of Junior Holstein Work" and your answers to "Personal Views" questions #1 and #2 <u>must be postmarked to the NE Office by October 15.</u> Applicants must not have reached 13 th birthday by 1/1/23 in order to compete on the national level in 2024.
Thomas Elder Award \$75	14 - 17	Use YDJM A copy of your "Story of Junior Holstein Work" and your answers to "Personal Views" questions #2 and #4 <u>must be postmarked to the NE Office by October 15.</u> Applicants must not have reached 17 th birthday by 1/1/23 in order to compete on the national level in 2024.
John Atwood Award \$100	18 - 21	Use DJM Form A copy of your "Story of Junior Holstein Work" and your answers to "Personal Views" questions #1 and #2 <u>must be postmarked to the NE Office by October 15.</u> *Applicants must not have reached 21 st birthday by 1/1/23 in order to compete on the national level in 2024.

Contestants from each state will bring their books and other materials to the New England Annual Meeting and Convention. Junior Scrapbook contestants will participate in an informal, discussion-based group interview. Contestants in the other two divisions will have individual personal interviews.